

# Dynaudio Focus toolkit

May 2022

**DYNAUDIO**



**Internal use only**

# Introducing Focus

Focus is packed with futureproof software and wireless connectivity, plus award-winning acoustic technology from our flagship hi-fi and pro studio ranges. It isn't just a new family of loudspeakers – it's a refreshing new way to listen to all the music you love.

Each driver has its own individual amplifier, and the speakers can optimize their performance for their position in your room. And – of course – they all use Dynaudio's legendary soft-dome tweeters, MSP woofers and furniture-grade wooden cabinets.

Focus is authentic, premium Danish hi-fi without the fuss.

Finishes: Black High Gloss, White High Gloss , Blonde Wood and Walnut Wood

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# Target audience

- New audiophiles, mostly males from 35-55
- They don't want to change their homes around their music system
- Convenience is key, alongside audio quality
- They demand quality from their cars, homes, clothing and so on



# Key selling points

## Studio-grade performance

What goes in, comes out. Focus uses the same legendary Dynaudio driver technology and the same type of amplifiers we use in our professional studio reference monitors.

Then there's the sealed-box design and sophisticated digital signal processing that compensates for the speakers' position in your room – meaning no nasty surprises when you're setting them up. Wherever you set them up.

The whole Focus family was measured in Jupiter, our world-class measuring facility, and tuned by the same ears behind some of our most prestigious loudspeakers.

## Class-leading versatility

Whether you're starting from scratch after upgrading from a smaller system, or you're building on your existing set-up, Focus fits in seamlessly.

Its built-in high-end streaming platform takes care of everything online, while coaxial and optical digital inputs and analogue connections mean your CD player and even your turntable can still sit front and centre. There's even a subwoofer output with trigger an Ethernet port and DIRAC Live calibration options for the true power-users.

Want to go wireless with your TV? WiSA connectivity makes it a breeze.

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# Key selling points

## Amazing user friendliness

Listen to what you want, how you want. Focus supports Spotify Connect, TIDAL Connect, Apple AirPlay 2, Google Chromecast, Qplay, UPnP and Netradio. And it's Roon-ready, too. If it's streamable, Focus will play it.

It will auto-switch inputs depending on which source you want to use, it will turn on automatically when an input is connected, and it will even sense when included magnetic grille is applied or not – and adjust its EQ to compensate.

And if you don't want to use your phone after using the free Dynaudio set-up app, there's a Bluetooth remote control included in the box.

## Simple Scandinavian design

Danish design is a synonym for 'desirable', and Focus is no exception. Its slim cabinets, available in four contemporary finishes, are designed to blend in with real-life interior decor for those who would rather not re-arrange their living-room around their speakers.

Even the Dynaudio logo has been simplified, doubling as an integrated LED that tells you at a glance what the speaker is doing.

## Outstanding craftsmanship

It wouldn't be a Dynaudio speaker if its build quality wasn't jaw-dropping. Sturdy MDF cabinets, a long-life amp design and premium touches such as aluminium driver surrounds make it obvious that you own a high-end product.

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# Training

There will be a training presentation available to equip you with relevant in-depth product information on the Focus series. It elaborates on all the USPs above to put them in context.

The presentation will guide you into the daily use and operation of the product in different use-case scenarios. You will learn everything about the product concept, the sound capabilities of the Focus series as well as the first setup, installation as an audio system as well as in a TV setup.

The training presentation can be downloaded from [here](#).



# Line-up and prices



	Focus 10	Focus 30	Focus 50
Pack QTY (piece)	2	1	1
RRP per set	5,000 EUR	7,500 EUR	10,000 EUR

COLOURS:

Black High Gloss ●

White High Gloss ●

● Blonde Wood

● Walnut Wood

TIMING:

Announcement: 19<sup>th</sup> May 2022

Available EMEA: 19<sup>th</sup> May 2022

Available APAC: Q3/2022

Available NSCA: Q3/2022

ACCESSORY: Stand 20 for Focus 10

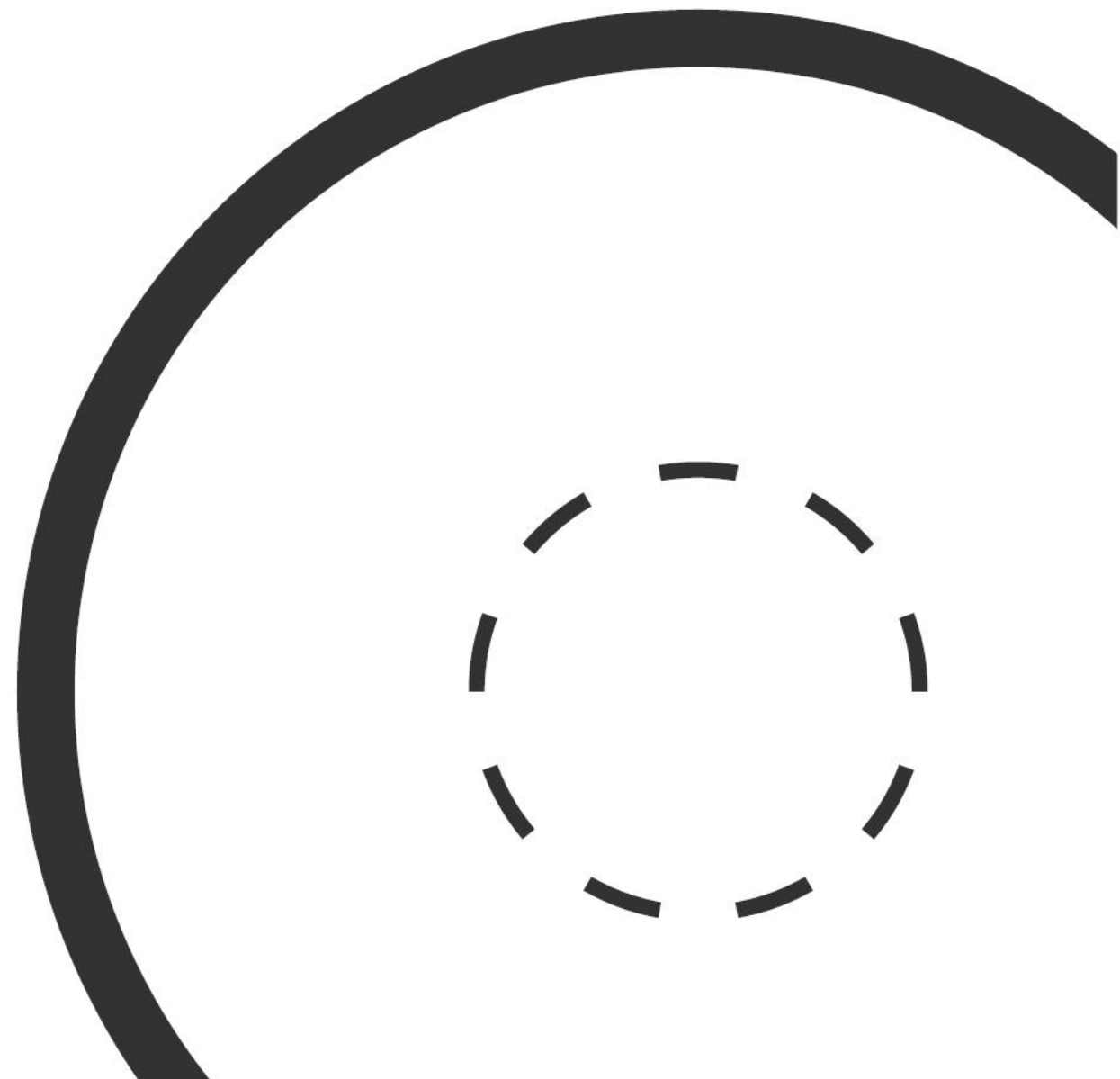
# Ordering

(item numbers & EAN codes)

## FOCUS SERIES

Focus 10	Black High Gloss	971176	5706937924178
	White High Gloss	971177	5706937924215
	Walnut Wood	971101	5706937924093
	Blonde Wood	971104	5706937924130
Focus 30	Black High Gloss	971276	5706937924338
	White High Gloss	971277	5706937924376
	Walnut Wood	971201	5706937924253
	Blonde Wood	971204	5706937924291
Focus 50	Black High Gloss	971376	5706937924499
	White High Gloss	971377	5706937924536
	Walnut Wood	971301	5706937924413
	Blonde Wood	971304	5706937924451

# Go-to-market process



# Go to market plan

## Marketing activities

### Website

- Dedicated Focus product page at Dynaudio.com and featured Focus on start page with an online banner

### Social media

- Paid ads and organic posts
- Live to tape broadcasted from High-End on Dynaudio SoMe Channels (Facebook, YouTube, LinkedIn)

### Press

- Global press release
- Press event during High End Munich

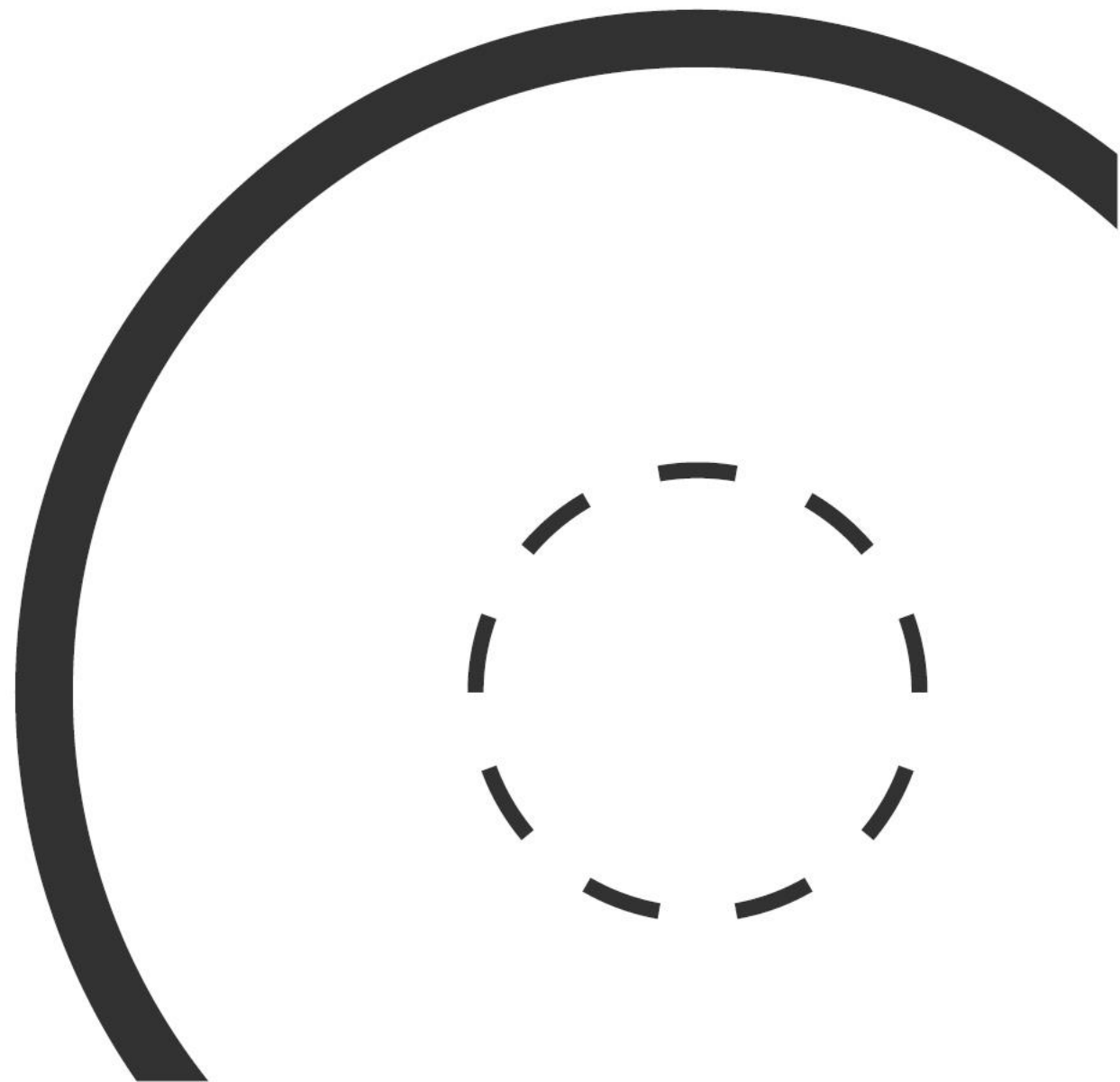
### In-store

- Product insert
- POS materials: posters, signage, window foil, roll-up banners, t-shirt

### Digital and CRM

- Online activation – paid digital campaign/programmatic
- B2C newsletter
- Activation of regional reviewers/influencers

# Specification and competition



# Specification

	<b>Focus 10</b>	<b>Focus 30</b>	<b>Focus 50</b>
Analogue inputs (primary speaker)	2x RCA	2x RCA	2x RCA
Digital inputs (primary speaker)	1x Toslink, 1x RCA	1x Toslink, 1x RCA	1x Toslink, 1x RCA
Outputs (primary speaker)	1x RCA (for inter-speaker link), 1x Sub RCA, 1x Trigger	1x RCA (for inter-speaker link), 1x Sub RCA, 1x Trigger	1x RCA (for inter-speaker link), 1x Sub RCA, 1x Trigger
Digital inputs (client speaker)	1x RCA (for inter-speaker link)	1x RCA (for inter-speaker link)	1x RCA (for inter-speaker link)
Wireless inter-speaker connection	WiSA (up to 24-bit/96kHz)	WiSA (up to 24-bit/96kHz)	WiSA (up to 24-bit/96kHz)
Network	Wi-Fi, Ethernet, Bluetooth	Wi-Fi, Ethernet, Bluetooth	Wi-Fi, Ethernet, Bluetooth
Frequency response ( $\pm 3\text{dB}$ @ 85dB)	43Hz-22kHz	30Hz-22kHz	20Hz-22kHz
Frequency response (-6dB dynamic)	22Hz-36kHz	18Hz-36kHz	18Hz-36kHz
Box principle	Sealed	Sealed	Sealed
Crossover	2-way DSP-based	2.5-way DSP-based	3-way DSP-based
Crossover frequencies	2.2kHz	(220Hz) / 2.4kHz	390Hz / 4.7kHz
Woofers	14cm MSP	2x 14cm MSP	2x 18cm MSP
Midrange	-	-	14cm MSP
Tweeter	28mm soft dome	28mm soft dome	28mm soft dome
Amplifier power	280W (woofer), 110W (tweeter)	280W (mid-woofer), 280W (woofer), 110W (tweeter)	280W (woofers), 280W (midrange), 110W (tweeter)
AC power input	100-240V 50/60Hz	100-240V 50/60Hz	100-240V 50/60Hz
Standby power consumption	< 0.5W	< 0.5W	< 0.5W
Maximum power consumption	280W	280W	280W
Weight	7.5kg / 16.5lb	16.2kg / 35.7lb	33.5kg / 72.8lb
Dimensions (W x H x D)	180 x 315 x 261mm / 7 $\frac{1}{8}$ x 12 $\frac{3}{8}$ x 10 $\frac{1}{4}$ in	180 x 900 x 261mm / 7 $\frac{1}{8}$ x 35 $\frac{7}{16}$ x 10 $\frac{1}{4}$ in	215 x 1140 x 305mm / 8 $\frac{1}{2}$ x 44 $\frac{7}{8}$ x 12in
Dimensions with feet/grille (W x H x D)	180 x 315 x 276mm / 7 $\frac{1}{8}$ x 12 $\frac{3}{8}$ x 10 $\frac{5}{8}$ in	268 x 947 x 342mm / 10 $\frac{5}{16}$ x 37 $\frac{1}{4}$ x 13 $\frac{1}{2}$ in	305 x 1187 x 401mm / 12 x 46 $\frac{3}{4}$ x 15 $\frac{3}{4}$ in
Finishes	Black High Gloss, White High Gloss, Blonde Wood, Walnut Wood		
Grilles	Black magnetic Smart Grille plus auto-sensing EQ		

# Competitor overview



	DYNAUDIO FOCUS	DALI RUBICON C	SYSTEM AUDIO LEGEND SILVERBACK	PIEGA PREMIUM WIRELESS	KEF LS50	B&W FORMATION DUO
Models	1 standmount, 2 floorstand	1 standmount, 2 floorstand	1 standmount, 2 floorstand	1 standmount, 2 floorstand	1 standmount	1 standmount
Price range (at launch)	€ 5.000-10.000	€4.600-8.600	€2.600-6.000	€3.000-6.400	€2.700	€4.200
Amplifier	Pascal 110-280WPC*	TI 250WPC*	TI 75-140WPC	TI 100-200W Total	100+280WPC	125WPC
Dynamic Bass EQ	Yes	No	Yes	No	Yes	Yes
Room EQ	Presets (app) + Dirac Live Support	No	Proprietary	Presets	Presets	Presets
Wireless inter-speaker	WiSA 24/96 (open)	Kleernet 24/96 (Proprietary)	WiSA 24/96 (open)	Kleernet 24/96 (Proprietary)	Proprietary 24/96	Proprietary 24/96
Supports third party wireless	Yes	No	Yes	No		
Cabled inter-speaker	Coax 24/192	No	No	No	Coax 24/192	No
Streaming platform	Stream Unlimited built-in	BluOS via Hub (Option)	Proprietary via Hub	Proprietary via Hub	Proprietary built-in	Proprietary built-in
Supported services	Roon, Airplay2, Chromecast, Spotify Connect, Tidal Connect, Qplay, Bluetooth	Roon, Airplay2, Chromecast, Spotify Connect, Tidal Connect, Qplay, Bluetooth	DLNA, Airplay 1, Chromecast, Spotify Connect, Bluetooth	DLNA, Airplay 1, Chromecast, Spotify Connect, Bluetooth	Roon, Airplay2, Chromecast, Spotify Connect, Tidal Connect, Qplay, Bluetooth	Roon, Airplay2, Chromecast, Spotify Connect, Tidal Connect, Qplay, Bluetooth
Physical Inputs (on speaker)	Digital Coax, Optical, RCA Analog, LAN	RCA Analog	XLR Analog	RCA Analog	Digital Coax, Optical, HDMI ARC, Minijack, LAN	LAN
Physical Inputs (Hub)	N/A	Digital Coax, 2x Optical, RCA Analog, Minijack, HDMI ARC (Option)	Digital Coax, 3x Optical, USB, RCA Analog, HDMI ARC	Digital Coax, 3x Optical, RCA Analog, HDMI ARC	N/A	Optical, RCA Analog, LAN
RCA Analog Input	Yes	Yes	Yes	Yes	Yes	Yes
Subwoofer Out	Yes (with trigger out)	Yes	No	Yes	Yes	No
Firmware Upgrade via Internet	Yes	No	No	No	Yes	Yes
Remote	Bluetooth	Bluetooth	Bluetooth	Bluetooth	IR	IR

# Marketing

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**Launch campaign**

# WIRELESS. LIMITLESS.

Your complete wireless sound system



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# Launch campaign insight

## Why 'limitless'?

It's a call-to-action. A rallying cry for listeners to feel good about trying something different.

The key USP of Focus is choice. It's a system that lets the user choose how they'd like to listen, rather than forcing them down a single path dictated by their equipment.

That choice extends to streaming services (it supports them all); the idea that you don't have to limit yourself to compact standmount speakers to get this set of features (like with other manufacturers)... and the joyous revelation that you don't have to rearrange your whole living room around the speakers to get the best performance (they have their own room-correction tech built in and don't require loads of extra equipment when connecting to a TV).

So that's why we want to encourage our listeners – and your customers. We want to empower them to choose a different way of consuming music and films with the Focus speakers themselves, but also to explore everything their streaming services have to offer.

It's reflected in the claim: 'Your complete wireless sound system'.

# Launch campaign insight

## Visual treatment

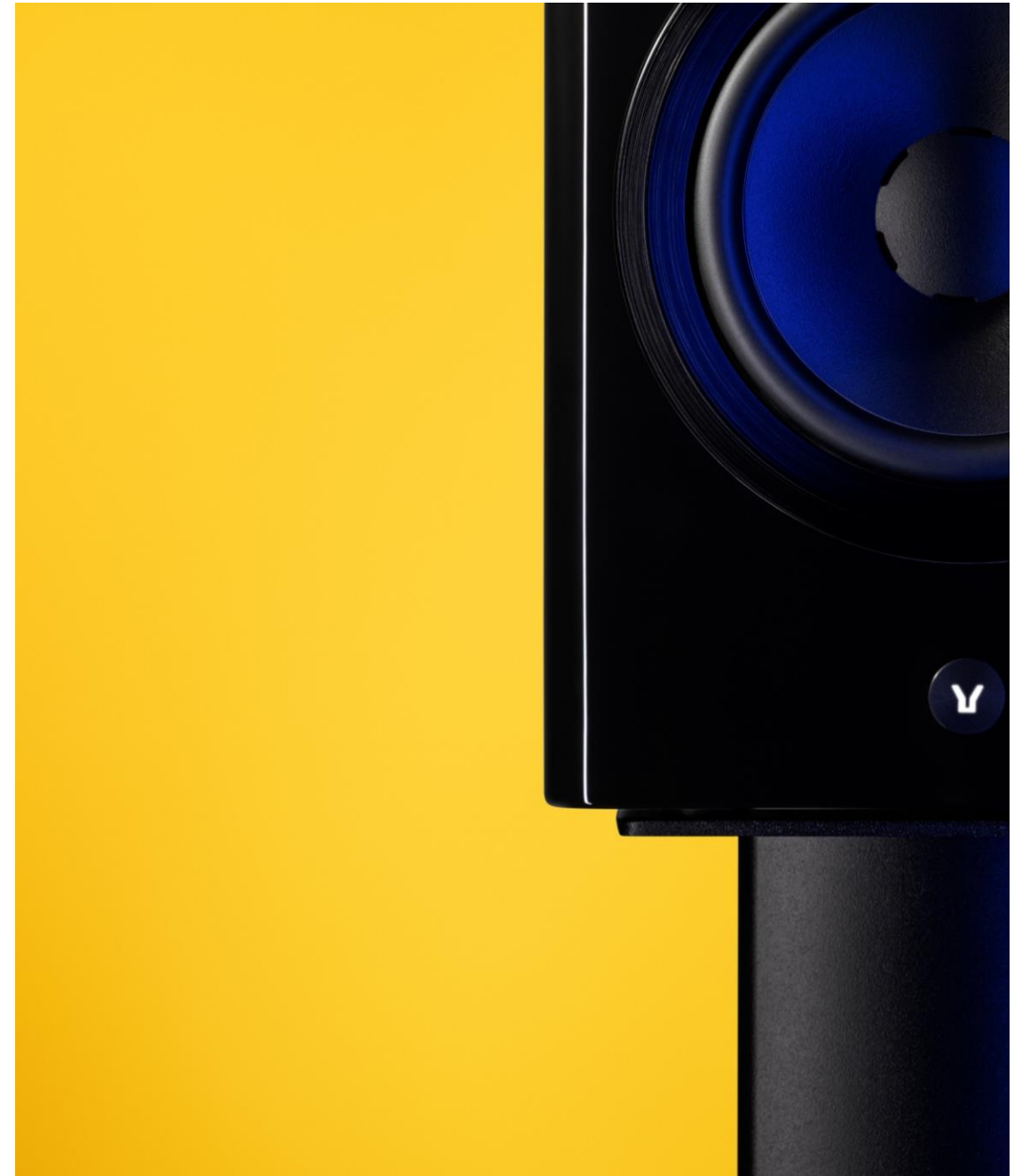
Simple, bold and full of character. We're launching with a brave creative element to grab people by the lapels and tell them Focus is excitingly different.

Strong primary colours contrast with the speakers' beautiful finishes to put them front and centre. The shooting angles are chosen to give the speakers their own attitude. Dramatic lighting and super-close-ups show off important details. And the whole presentation knits together visually across print, online, video, PoS and OOH elements.

We're showing, in the simplest possible way, how different Focus is from any other Dynaudio speaker – but also from the competition.

After all, if we're asking people to think 'limitless', we have to *show* people what we mean as well as tell them...

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# Messaging

## Tagline

Wireless. Limitless.

## Claim

Your complete streaming sound system

## 30 words

Imagine the possibilities. All the music ever recorded, in perfect definition, without wires, or equipment racks, or ugly boxes. Put the world on shuffle: imagine listening to something different today.

## 64 words

Imagine the possibilities. All the music. All the music ever recorded. Right there, waiting for you to enjoy it, discover it, re-discover it, love it, hate it, share it, put it on repeat and pick out every single detail.

No wires, equipment racks, or ugly boxes. Just your streaming apps, your music collection and a bit of boldness.

Imagine listening to something different today.

## 96 words

Imagine the possibilities. All the music. All of it. All the music ever recorded. Right there, waiting for you to enjoy it, discover it, re-discover it, love it, hate it, share it, put it on repeat and pick out every single detail.

All in excitingly high quality. Without wires, or big equipment racks, or ugly old boxes that take over your living room.

Imagine listening without boundaries – to streaming apps, to your TV, to your CDs. Even to your vinyl collection.

Get out of your comfortable playlists and put the world on shuffle. Do something bold: imagine listening to something different today.

# Tone of voice

## **Be accessible**

Don't go straight in with specs, performance numbers and the nitty-gritty of how to set-up Roon or perform a DIRAC Live calibration.

Focus is about choice, fun and ease of use. We want to empower people to try listening to new music; to hook up their TV and discover a new way to experience films.

So, talk about Focus in terms that people want to use it... ask them how they listen, or what their favourites are, and frame your response to actually help them, rather than just sell them on a bunch of tech. That can come a little later as part of your response.

## **Don't assume that anyone cares about 'hi-fi'**

In fact, 'hi-fi' is a banned word when talking about Focus. Talk about quality, talk about amazing performance, talk about how the hairs on the back of your neck will stand up. The human side of listening.

## **Come from the 'listener' point of view first**

Focus is about solving a problem for people: lots of sources, lots of content, and not much physical space or inclination to buy a load of outboard equipment.

So when you're talking about the range, approach it from the 'after' point, rather than the 'before'.

*Your movies will sound better than ever because you aren't relying on the little speakers in your TV. And you can even connect wirelessly with WiSA if your television is compatible.*

Or...

*Streaming quality is no problem: you can sign up to TIDAL for its high-quality streams, and Focus will support it natively, so you don't have to configure anything else.*

Or...

*It's a family-friendly system. You don't have to put it in a dedicated 'listening room' because its DSP can take care of positioning – while anyone in your living room can hook-up to it on their phone and play their own music.*

# Asset overview

## Images

- Key visuals
- Lifestyle images
- Campaign images
- Pack shots
- Spare parts
- Packaging

## Film

- Hero film: emotional, show streaming features and sound design – 30 sec TVC-style
- SoMe film – 10 sec
- “How to “ films
- Unboxing, first time set-up and daily use films

## Advertising

- Print ads – format: A4 & double spread

## DYNAUDIO

## SoMe content

- Images, film and copy

## Online banners

- Static and animated in various formats

## PR

- Global press release

## PoS and VM

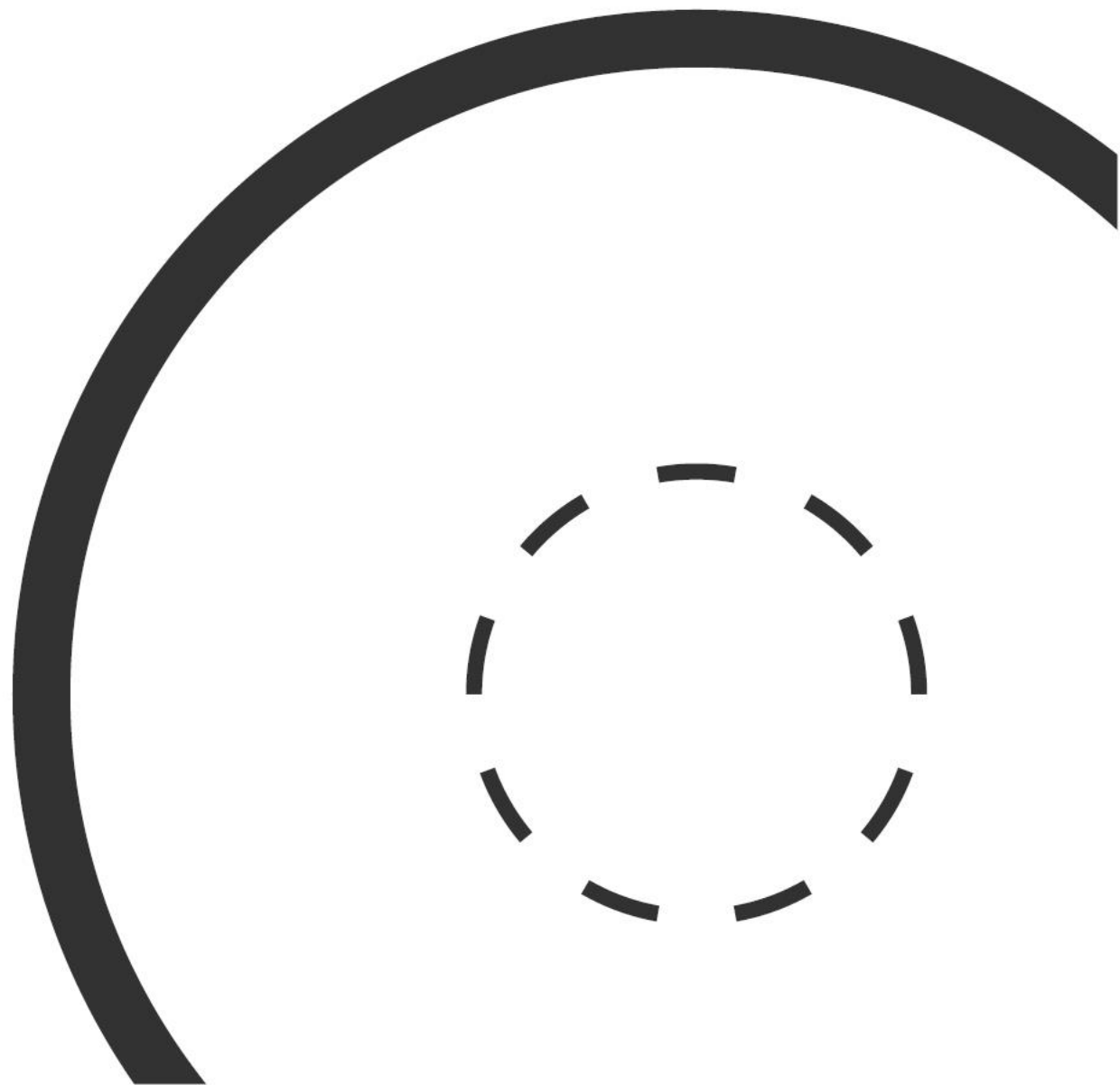
- Product insert (printed)
- Artwork: OOH / Window foil / Poster / Roll-up / Backdrop / Wobbler / Product signage / Street stopper

# Shopper journey

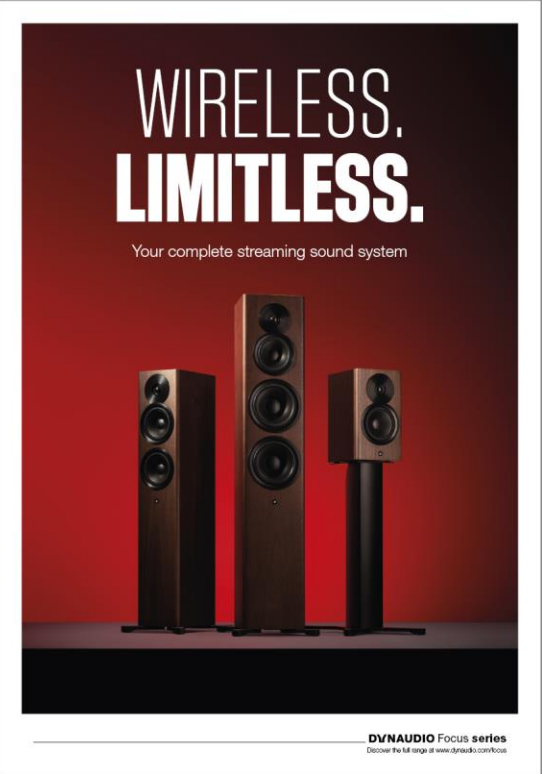
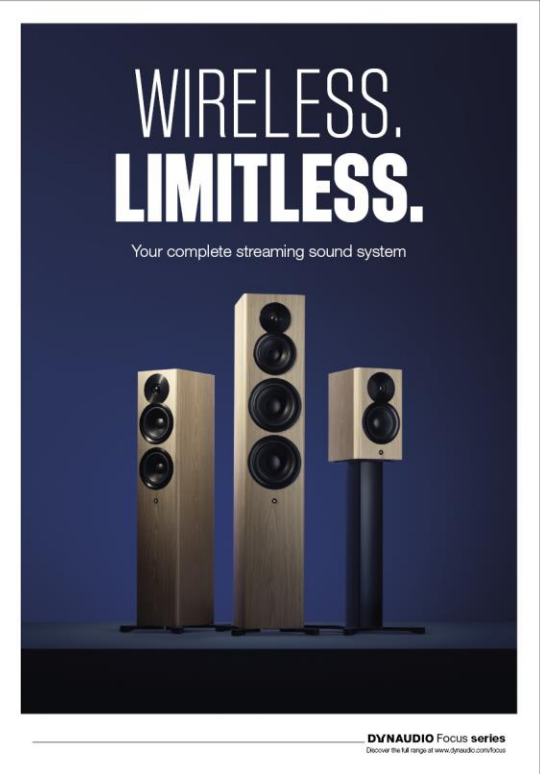
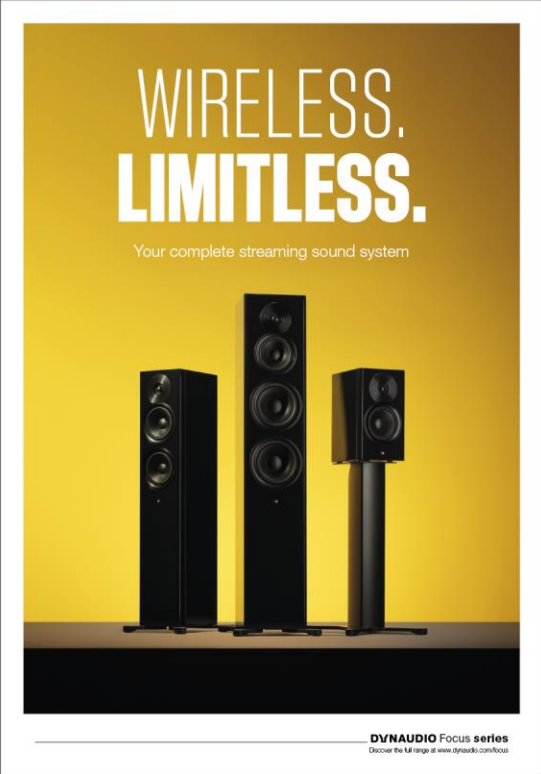
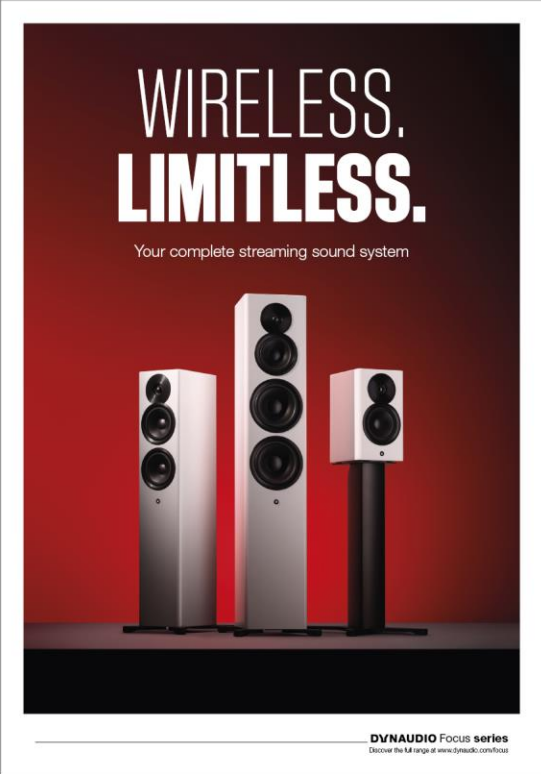


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# Images



# Key visuals



# Key visuals

The key visual, in all four variations, is designed to convey a confident, aspirational feeling. It's the feeling our listeners will get when they're unboxed in the living room.

Why the stage? Because Focus is a performer. It's the superstar of your AV system. Placing the speakers on a stage conveys the idea that they're reproducing what the original performers put into their music.

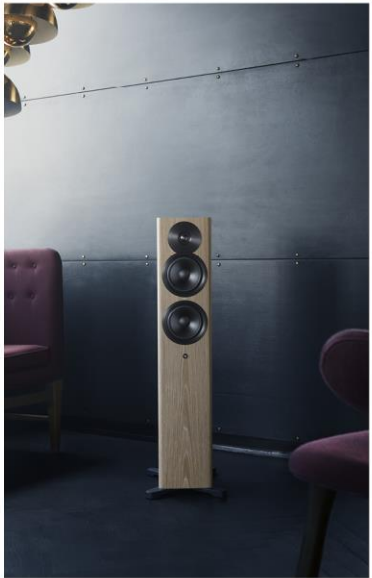
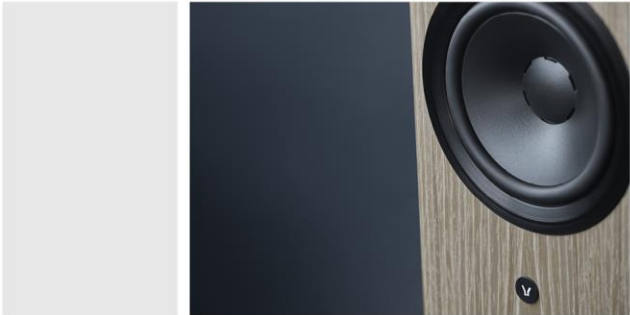
Bold, provocative and challenging tag-line

The claim says exactly what Focus does (without needing to talk about 'hi-fi')

A variety of backgrounds and finishes just in case you're using multiple images in the same place



# Lifestyle images



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# Campaign images



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# Pack shots and spare parts



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# Packaging

## Dual-box packaging

One for shipping (the brown one); one for in-store (the blue-and-white one).

A cable-drop is included for local plug types to be inserted. It's great for sustainability.

## Accessories

The Bluetooth remote control included in the box.

## Package measurements

### Focus 10

39 cm x 47 cm x 56 cm, volume 0.05, weight 7.5 kg

### Focus 30

32 cm x 45 cm x 107 cm, volume 0.15, weight 17.1 kg

### Focus 50

36 cm x 49 cm x 132 cm, volume 0.23, weight 33.2 kg

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# Print ad examples

**WIRELESS. LIMITLESS.**

Your complete wireless sound system

Imagine the possibilities. All the music. All the music ever recorded. High-fidelity, waiting for you to enjoy it. Because it, as designed to look like, there's always a path to repeat ourselves on every single note.

No wires, equipment racks, or ugly boxes. Just your streaming apps, your music collection and a lot of freedom.

Imagine listening to something different today.

**DYNAUDIO Focus series**  
Discover the full range at [www.dynaudio.com/focus](http://www.dynaudio.com/focus)

**TOGETHER IN ECLECTIC STREAMS**

Your complete wireless sound system

Imagine the possibilities. All the music ever recorded, in perfect definition, without wires, or equipment racks, or ugly boxes. Put the world on shuffle. Imagine listening to something different today.

**DYNAUDIO Focus series**  
Discover the full range at [www.dynaudio.com/focus](http://www.dynaudio.com/focus)

**SPOTIFY AND TIDAL AND BLUETOOTH AND ROOM AND AIRPLAY AND CHROMECAST AND WISA AND WI-FI AND ETHERNET AND ANALOGUE AND**

Meet your complete wireless sound system

Imagine the possibilities. All the music. All the music ever recorded. Right there, waiting for you to enjoy it. Because it, as designed to look like, there's always a path to repeat ourselves on every single note.

No wires, equipment racks, or ugly boxes. Just your streaming apps, your music collection and a lot of freedom.

Imagine listening to something different today... check them out your local dealer.

**DYNAUDIO Focus series**  
Discover the full range at [www.dynaudio.com/focus](http://www.dynaudio.com/focus)

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# Product insert

**DYNAUDIO Focus**  
Designed and engineered by Dynaudio Labs in Denmark

Learn more, read our reviews and find your nearest Dynaudio dealer at [dynaudio.com](http://dynaudio.com) and [facebook.com/dynaudiogroup](https://www.facebook.com/dynaudiogroup)

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8800 Skovbovej, Denmark  
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**DYNAUDIO**  
Focus series

**Your complete wireless sound system**

Imagine the possibilities. All the music, all the TV, all the movies, all the games, waiting for you to simply click, connect, or repeat and pick out every single detail.

All in astonishing high quality. Without wires, or the equipment racks or cables that take over your living room.

Imagine listening without boundaries. To streaming apps, to your TV, to your CDs. Even to your smartphone.

Get out of your comfortable playlist and put the world on audio. To something that's imagine listening to something different today.

Connect with Bluetooth, AirPlay 2, or Spotify Connect.

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	Focus 90	Focus 90	Focus 90
Amplifier inputs (primary speaker)	2x RCA	2x RCA	2x RCA
Digital inputs (primary speaker)	1x HDMI, 1x DVI	1x HDMI, 1x DVI	1x HDMI, 1x DVI
Outputs (primary speaker)	1x RCA for the speaker (R), 1x RCA for the speaker (L)	1x RCA for the speaker (R), 1x RCA for the speaker (L)	1x RCA for the speaker (R), 1x RCA for the speaker (L)
Digital inputs (center speaker)	1x RCA for the speaker (R), 1x RCA for the speaker (L)	1x RCA for the speaker (R), 1x RCA for the speaker (L)	1x RCA for the speaker (R), 1x RCA for the speaker (L)
Wireless center speaker connection	None	None	None
Features	None	None	None
Frequency response (center @ 20dB)	60Hz - 20kHz	50Hz - 20kHz	50Hz - 20kHz
Frequency response (left @ 20dB)	20Hz - 20kHz	20Hz - 20kHz	20Hz - 20kHz
Distortion	< 0.05%	< 0.05%	< 0.05%
Channel separation	2-way DSP-based	2-way DSP-based	2-way DSP-based
Inputs	2x SPDIF	2x SPDIF	2x SPDIF
Outputs	2x SPDIF	2x SPDIF	2x SPDIF
Weight	14.5kg (32lb)	21.5kg (47lb)	21.5kg (47lb)
Dimensions	220mm x 110mm x 110mm	220mm x 110mm x 110mm	220mm x 110mm x 110mm
Notes	Black high-gloss, white high-gloss, black wood-grain, black wood-grain	Black high-gloss, white high-gloss, black wood-grain, black wood-grain	Black high-gloss, white high-gloss, black wood-grain, black wood-grain

**Multi-grade performance**

Get out and play in Focus with the same legendary Dynaudio driver technology and the same level of craftsmanship as in our pro audio monitors. That's how the wooden baffle design and sophisticated digital processing that compensates for the speaker's position in your room - meaning no surprise when you're sitting there. Focus also includes a digital or analog crossover output with trigger, an Ethernet port and 2x SPDIF. Line connection options for the power-amps, and SPDIF connecting to make wireless TV connections simple.

**Your system, your way**

Whether you're starting from scratch or you're building on your existing setup, Focus fits in seamlessly. In built-in high-end mounting systems takes care of everything else, while custom and optional light rails and analog connections meet your CD player and even your turntable out of all that end-covers. There's a dedicated output with trigger, an Ethernet port and 2x SPDIF. Line connection options for the power-amps, and SPDIF connecting to make wireless TV connections simple.

**Assembly, user-friendly**

Like to what you want, how you want. Focus supports Spotify Connect, TIDAL Connect, Apple AirPlay 2, Google Chromecast, AirPlay 2, and more. And it's Bluetooth-ready, too. It's automatic. Focus will find it. It auto-matches inputs depending on which source you want to use. And from non-automatically when you're in control, and it will even sense when you put the included magnetic Smart Cable in - and we've adapted its EQ settings to compensate.

**Classic design, impressive craftsmanship**

Classic design, impressive craftsmanship. Dynaudio design is another way to say beautiful, and Focus is no exception. Its air cabinet, available in black or copper-colored finish, is designed to blend in with the interior decor for those who prefer not to mention that they own sound that matters. And, of course, it would fit a Dynaudio speaker if it had a high-end finish. Dynaudio's design is a long-term design and premium materials such as aluminum show themselves when Focus is built to last.

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# Out-of-home examples



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# Online banner examples

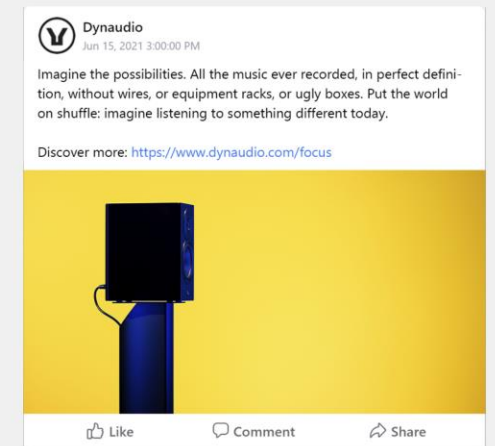
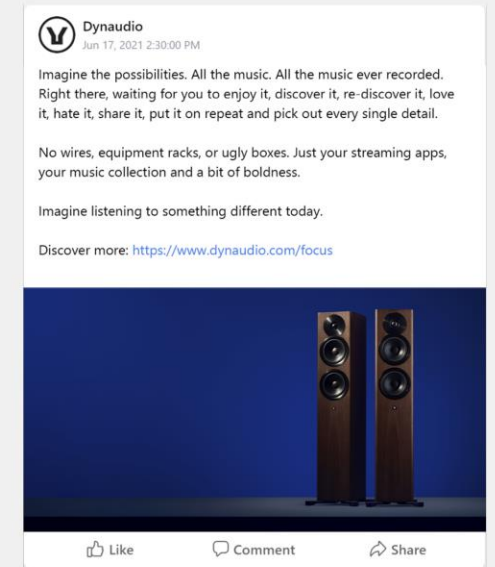
- Static banners to the right
- HTML banners will be available June '22



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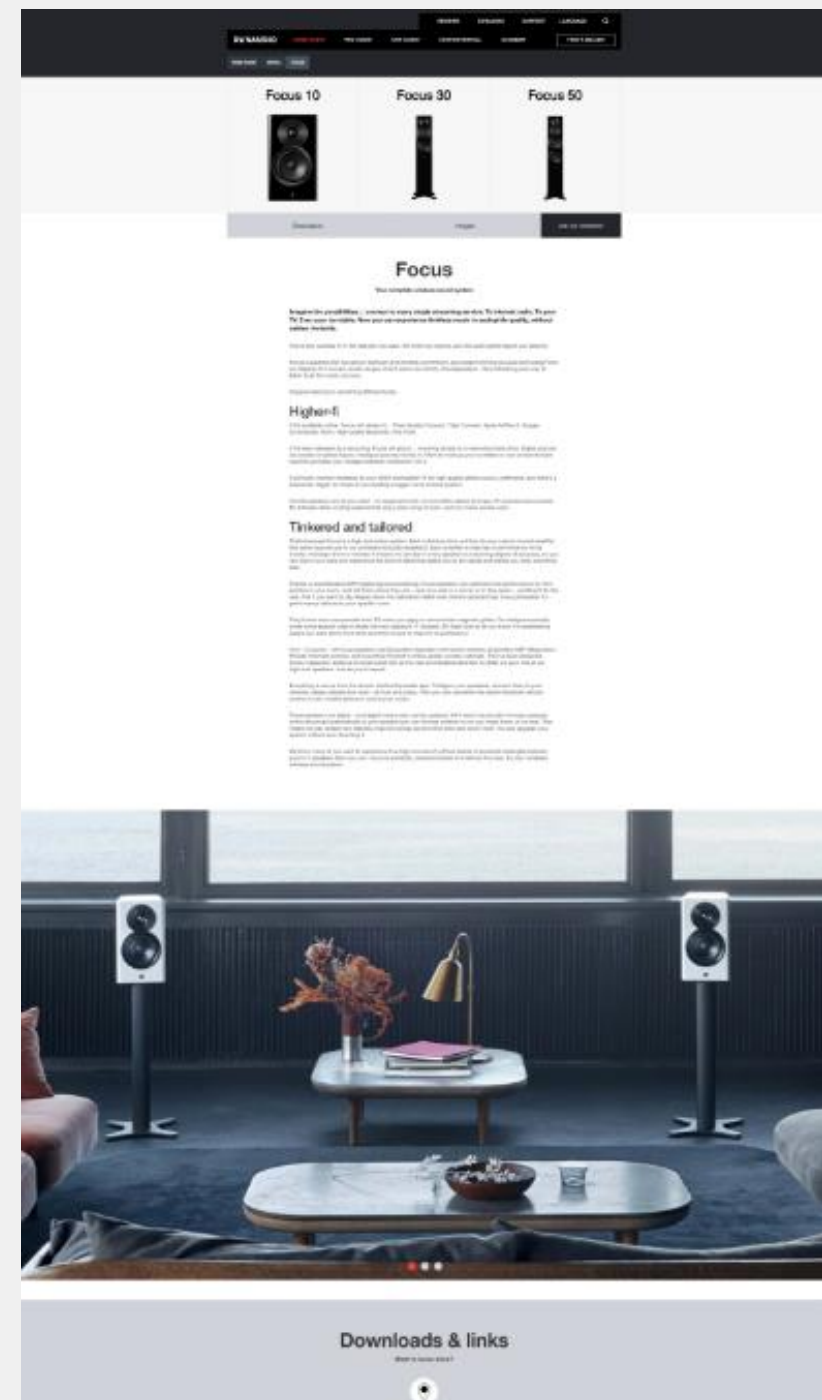
# SoMe examples

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# Dedicated product page on .com

- Family page
- Page per product:
  - Focus 10
  - Focus 30
  - Focus 50
- Front page banner on .com



# Films

- Hero film
- SoMe film
- How to films
- Concept/idea behind Focus series
- Unboxing
- ... more to come



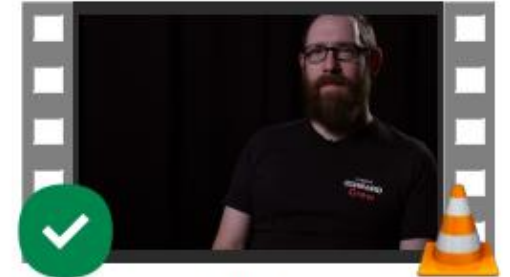
GoogleHome



Jens



Spotify



Stephen



Otto



Pairing

# Available PoS materials (to be ordered with your product order)

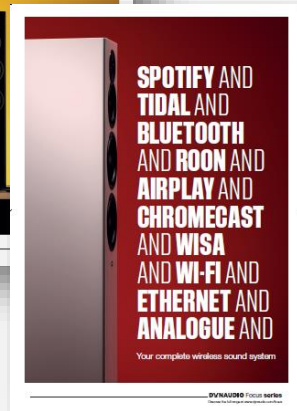
## Package 1



Product data sheet  
in English



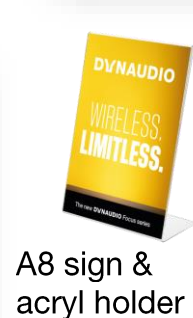
Posters 70x100 cm  
(2 variants)



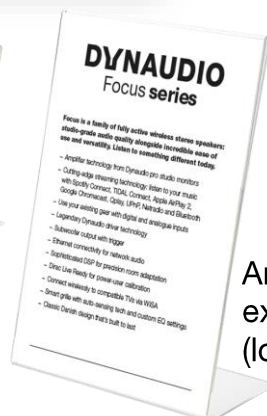
Campaign t-shirt



**DYNAUDIO**



A8 sign &  
acryl holder



Artwork A5 sign  
excl. acryl holder  
(local print)

## Package 2

(including everything from package 1)



Window foil



Roll-up  
banner  
85x20 cm



A-sign/street stopper

*\*For customized materials,  
please inform your respective  
Sales Manager*

# In-store touchpoints



## Store entrance/promo spot

Engage and guide

- Poster
- Roll-ups



## Primary placement

Encourage and close purchase

- Product insert/brochure
- Dynaudio magazine
- Backdrop
- Product signage



## Front of store

Capture consumers interest and drive awareness

- Window foil
- 6 sheets



## Demo room

Show product strengths

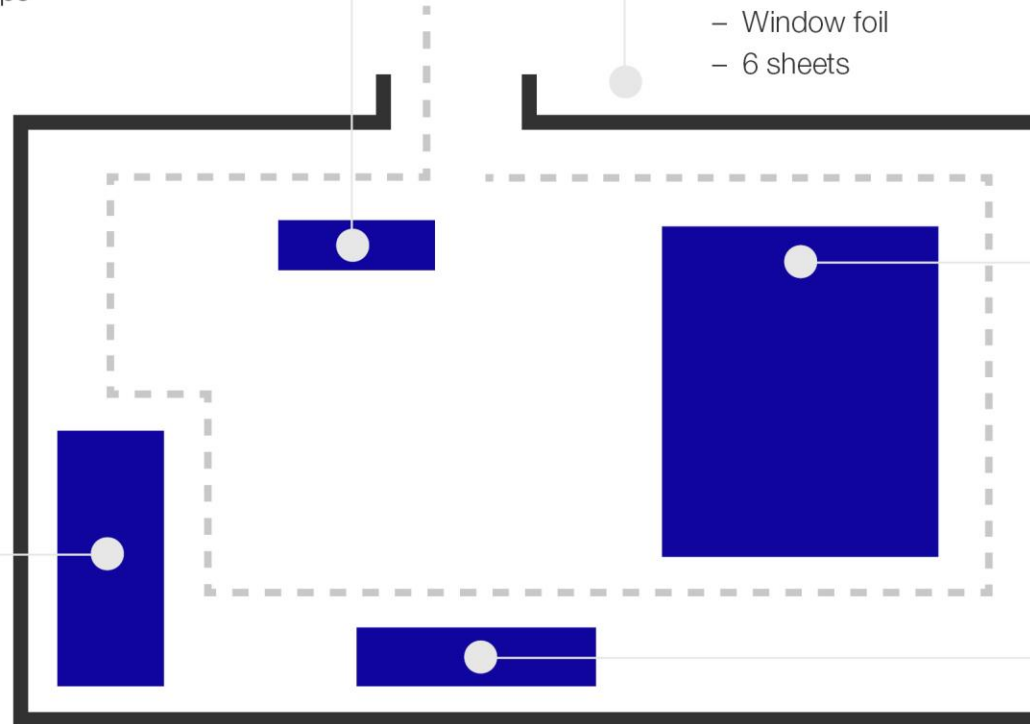
- Product insert/magazine
- Product signage



## Adjacent category

Increase potential at the co-purchase section (amps/cables)

- Product insert
- Wobbler



**Thank you**

**DYNAUDIO**

